

# LEADERSHIP ACADEMY - Instructors GUIDE

## Show Production

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1. Content AVAILABLE after this class online at this URL
2. Class Rules
  - a. AVOID STORY TELLING, "My Chapter" etc....
  - b. Might not need a lot of notes... info available later... ideas?
  - c. Questions OKAY - Let's interrupt....
3. BRUCE BACKGROUND
  - a. Started with VIH - VoCal - GVC
    - i. (Lloyd's Standing "O" program, Randy Meyer)
  - b. Learned a lot from proven formulas - let's find out...
  - c. 2010 - many years building on what WORKS
4. MELANY BACKGROUND
  - a. SAI history.... Family history.....
  - b. FWD Events Team
    - i. Contest Stage Management
    - ii. Working with Contracted Union Theatre Crew
  - c. History with GVC Shows
5. [S4] - DEFINE: WHY ARE WE HERE?
  - a. Spend time capturing desires and requests of the students

### BRUCE: Enhancing Show Production

6. [S5] - Define ENHANCED - What's the OBJECTIVE?
  - a. BUILD Your AUDIENCE
  - b. If you build your AUDIENCE, everything else will happen....
7. [S6] PRIORITIES - 7 key points...
8. [S7] Audience SOURCES
  - i. **[S8]** MEMBERS have to BELIEVE in the show...
  - ii. INVEST in your Show - What's that look like?
  - iii. An EMPTY seat costs \$0.00 to fill....
9. [S9] Basic Show Budgets
  - a. How many tickets to get Masterpiece on your show?
  - b. What if you chose to INVEST?
  - c. [S10] GVC Results

10. [S11] FOLLOW SLIDES for:
  - a. TALENT
    - i. [S12-16] Show GVC x2, Jordan and Chapter Quartets
  - b. [S17] TEAM
  - c. [S18] SCRIPT  
VOICEOVER: Give me your tired, your poor,  
Your huddled masses yearning to breathe free,  
The wretched refuse of your teeming shore.  
Send these, the homeless, tempest-tossed to me,  
I lift my lamp beside the golden door!
  - d. [S19] PACING
    - i. [S20] Fantastic Four
  - e. [S21] FLOW
11. [S22] Remind them of URL

**BREAK - Around 45min.... or press on.....??**

12. [S24] How do we get started? What's the process?
  - a. Planning 12-18 months (follow slide) HANDOUTS!
  - b. [S25-28] Planning 6 months (follow slide)
  - c. [S29-36] Planning 3 months
13. [S37-S38] SHOWTIME (Melany's Content)
  - a. Stage Manager
  - b. Chorus Call
  - c. Blocking/Tech Rehearsal
14. [S39] CURTAIN UP!
15. [S41] Striking the Stage
16. [S43-44] THAT'S A WRAP, Q&A...
17. [S45] And Another Thing....